

Mapleton City

Chalk The Walk

Mapleton Parkway Trail

May 6, 2019—4:00-7:00 PM

Guidelines & Tips

- No registration required—this is a free community event—so bring your chalk and create a beautiful masterpiece on the Mapleton Parkway Trail—or just come for the fun and a good walk! Everyone is invited...individual artists, groups, teams, families, businesses, etc.
- Each artist or team can choose a space on the trail between 1600 North & Maple Street. Each artist may choose any space within the designated area of the trail.
- **Artists must bring their own chalk and it MUST be water-based (NO OIL PASTELS).**
- Chalk is the ONLY medium that may be used.
- No fixatives allowed on the drawings.
- We encourage everyone to walk if possible, but parking options include Hobble Creek Elementary and Maple Street, please be respectful of road parking rules and safety.
- The Event begins at 4:00 PM on Monday, May 6, 2019. Artists must be finished with their work by 7:00 PM.
- Artists must be courteous to those around them by marking their intended usage space upon starting their designs.
- Artists should utilize their entire chosen space with their design.
- Youth artists must have a parent or guardian approval to participate
- Chalk can only be used in designated areas by artists. Artists are responsible for ensuring others do not take their chalk or draw in unassigned areas.
- The art must be family friendly.
- Mapleton City reserves the right to ask artists or groups to leave for any reason they deem necessary.
- **The Chalk the Walk staff reserves the right to stop or erase any art that is not family friendly or is deemed inappropriate.**
- Respect for artists and their work is a high priority. Please only have beverage containers with closed lids and avoid stepping on art or insulting other artists.
- Artists are responsible for protecting their work.
- There are no available power sources to charge phones or other devices.
- Artwork must be original. If an artist or team intends to reproduce something originally created by another artist, the original artist must be credited.
- In the event of extreme weather the event will be held on Monday, May 13, 2019, same time!

This is your chance to put graffiti art on public property...legally!!

SOME HELPFUL HINTS AND TIPS FOR ARTISTS

- Basic supplies, such as foam brushes and erasers for blending, latex gloves and baby wipes.
- Wisk broom or brushes for cleaning the drawing surface before you start.
- Hats to guard against the hot sun.
- A 2'x2' (or larger) piece of cardboard to sit or stand on to avoid smearing your work.
- A pillow, gardeners pad, or knee pads to kneel on.
- Plastic (if desired) to cover your artwork in the case of inclement weather.
- Bring plenty of water to drink and use sunscreen.

TOP 6 TIPS FOR ARTISTS

- Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.
- Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.
- A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.
- If you're a first-timer, consider using one object as the focal point of your artwork – a face, a frog, etc. Small details are difficult to manage on a rough surface — so think BIG & DRAMATIC.
- The more you work with chalk on concrete, the more comfortable you will become--So practice on the driveway at home.
- Bring plenty of water to drink and use sunscreen

(Article originally published for the Utah Foster Care Chalk Art Festival. Edited for the Chalk the Walk Festival)